



## Take 5 Oil Change – 1990 S Havana Street Project Introduction

City of Aurora Staff,

We have worked together recently on our ground-up Take 5 Oil Change project located at 1151 S Chambers Road, Aurora, CO 80012. We opened for business on April 5<sup>th</sup>, 2024, and have been enjoying serving the surrounding community. I wanted to outline a quick reminder of who we are as ownership and Take 5 Oil Change as a brand:

We are J.R. and Jason Fredstrom, the Denver Take 5 Oil Change ownership. Take 5 is a simple quick lube business like others you may know, but we separate ourselves through our “stay-in-your-car” model, speed of service and no upselling of products. Although Take 5 is a nationwide company, each franchise is locally owned. We are a father-son owned and operated company based down the road in Golden. It has been a long-standing desire to go into business together and that recently became reality with Take 5.

Our project is a 3-bay, Take 5 rebrand of an existing automotive facility located at 1990 S Havana Street, Aurora, CO 80014. In the six weeks since opening our first location in Aurora, we have gained positive feedback from the community and our surrounding neighbors. We would like to pursue the same goal at this location off Havana Street – elevate the oil change service for the surrounding Aurora community and our neighboring businesses. The majority of proposed work to this existing structure is aligning the building with Take 5 Oil Change brand standards. This largely consists of interior work such as paint, lighting, interior finishes, interior ADA compliance, etc. The exterior proposed work is paint, building signage, removal of the canopy on site, creating rear bay doors, and better locating the trash enclosure. We believe this rebranding will elevate the building and site. We are simple at Take 5: employ local people who need an opportunity and provide the very best, fastest, and friendliest oil change available in the area.

We look forward to working with you all in the coming months!

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QUIET STRENGTH



## Who is Take 5 Oil Change:

Take 5 or (T5) started in Metairie, LA in 1984 with one goal – to change the oil change service forever. To do this, the founder Monty Montgomery, realized the shop would need to develop, live out, and maintain some important values. These three values have been deeply engrained in the Take 5 culture ever since the first 1984 location and are the reason we decided to become involved as franchisees. They are also the reason Take 5 is the largest growing oil change franchise in the United States. These three value statements are:

1. Hire local employees with a mission of investing in them and offering an organized career path / trajectory where they can personally develop and provide for their families.
2. Provide the fastest, safest, and friendliest oil change in Colorado. Accomplishing this through our friendly technicians, our oil change expertise, and our stay-in-your-car model. “We’re faster than you think.”
3. Become the go-to oil change spot in each neighborhood we service. We build relationships through trust; not upselling.



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