

PUBLIC ART PLAN

Overview:

This narrative will provide a guiding path for future planning & implementation of a Public Art installation within the JAMASO commercial property. This artwork will help create identity for the commercial property and define shared public spaces. This installation is intended to be a representation of modern & the unique style that this commercial hub and residential area contains.

Location:

The location of this single art piece can be found on the Public Art Plan Map on Tab 7.2. This piece of artwork will be located at the corner of Powhatan & E 12th Ave and incorporated into or around the entry monumentation signage. This location will help enhance the entry in the JAMASO site and provide a visual placemaker for the commercial development. At this intersection, there will be both pedestrian and vehicular traffic and the artwork so this location will make it visually accessible to the public.

Themes:

Since this area will be surrounded by retail businesses and located at an intersection of an arterial & collector streets, this artwork will serve as a visual arrival placemarkers for pedestrians and vehicles. Since the intent is to incorporate this artwork somehow in conjunction with the entry signage for the JAMASO commercial area, the artwork may have strong vertical presence and stand out visually to signify the entry into this commercial development. Visually we intend to portray an industrial aesthetic to compliment the commercial retail businesses such as fueling stations, convenience stores and surrounding self-storage facilities. As these retail & commercial businesses are developed, we intend to further refine more detailed theming so that the artwork relates more closely to the businesses and plazas themselves & the artworks relation to the monumentation signage.

Approximate Installation Timelines:

This artwork is intended to be constructed as part of first site plan process that develops the main monumentation signage and pad site within PA-2.

Budget:

This Public Art Plan's budget was determined by the following:

Residential acreage:	0.0 acres X \$330.77 per acre =	\$00.00
Mixed-Use acreage:	0.0 acres X \$508.88 per acre =	\$00.00
Non-residential acreage:	56.9 acres X \$540.00 per acre =	\$30,726.00
Total Budget:		\$30,726.00

Budget allocation:

• Anticipated Public Art, paid to the City (5% of total budget)	\$1,536.30
• Long Term Maintenance of the artwork (10% of total budget)	\$3,072.60
• Project Coordination Fee (10% of total budget)	\$3,072.60
• Professional artist's budget (75% of total budget)	\$23,044.50

PUBLIC ART PLAN MAP

