



# PUBLIC ART PLAN

**AMENDMENTS:**

△ 11-20-24: Updated public art costs based on updated land use calculations, updated illustrative graphic, removed secondary art locations, updated timeline

TAB 7

# TAB 7: PUBLIC ART PLAN

The public art installed at Aurora One is intended to brighten and add character to the park, plaza and walkable mainstreet area. The public art will be more than just aesthetic features, but will help define areas of Aurora One and assist in navigating the community. Selected pieces will encourage critical thinking, utilize a bright color scheme and speak to the community values.

Intent: The intent for Public Art in Aurora One is to provide cultural and social value to the community. Public art is intended to be utilized as the focal point in the central plaza. This location directly ties to the walkable mainstreet, Hogan Gardens the neighborhood park and Hogan Towers the high-density multi-family planning area. Additionally, it will be visible from Stephen D. Hogan Parkway. It is intended to not only beautify the area, but to inspire viewers, provide a landmark and to provide a topic of conversation.

## LOCATION



## GOALS

- Create a sense of ownership within the community with pieces of art that reflect the character of the area.
- Utilize original or limited-edition artworks by regional artists
- Provide interesting art that acts as conversation starters and promotes critical thinking
- Emphasize the walkable mainstreet
- Provide longevity through the use of durable materials

# VISION

Public art within Aurora One will be centralized to Hogans Village to provide high visual impact and a pedestrian experience. The vision of the public art is that the statement piece will be developed to enhance the specific location and will be a priority for the development. The developer will work with one or more artists to generate the big picture vision intended for the project. Aurora One will encourage art that interacts with the architecture.

# TIMELINE

The public art selection will begin no later than the first Site Plan for PA-8. Timing of the development of PA-8 is unknown. Public art should move forward without PA-8 if site development has not occurred by quarter four of 2026. This Public Art Plan is intended to be a living document and it is anticipated that updates will be made as the Public Art within Aurora One is developed and installed. Public art is encouraged for use by individual developers within the community.

| Land Use        | Budget per Acre | Acres Proposed | Budget per Land Use |
|-----------------|-----------------|----------------|---------------------|
| Residential     | \$303.77        | 67.88          | \$20,619.91         |
| Mixed-Use       | \$508.88        | 12.31          | \$6,264.31          |
| Non-Residential | \$540.00        | 45.23          | \$24,424.20         |
| <b>TOTAL</b>    |                 | 142.94         | \$51,308.42         |

# BUDGET

| Task                           | % of Budget | Cost        |
|--------------------------------|-------------|-------------|
| Professional Artist Budget     | 75%         | \$38,481.32 |
| Public Art Application Fee     | 5%          | \$2,565.42  |
| Project Coordinator            | 10%         | \$5,130.84  |
| Future Maintenance and Repairs | 10%         | \$5,130.84  |

# CITY OF AURORA ART FEE ALLOCATION

Specific materials, locations and schedule for Public Art installments shall be determined at the time of Preliminary Pat. Sizes, schedule and budgets may change as Aurora One is developed.

Locations for public art may include:

# PUBLIC ART EXAMPLES / PRECEDENTS

