

PUBLIC ART PLAN | CITY CENTER 7

CONCEPT STATEMENT

PRELIMINARY THEME

THE PROPOSED CITY CENTER 7 IS A RESIDENTIAL MULTIFAMILY DEVELOPMENT CONSISTING OF TWO BUILDINGS, TO BE DEVELOPED IN PHASES, WITH SEPARATE AND DISTINCT AMENITY SPACES. THE PROJECT IS LOCATED WITHIN THE AURORA CITY CENTER AREA, WITH MAJOR ENTRANCES TO THE DEVELOPMENT LOCATED ALONG EAST EXPOSITION AVENUE AND SOUTH CHAMBERS ROAD.

THE DEVELOPMENT WILL INCLUDE NUMEROUS AMENITIES FOR RESIDENTS, SUCH AS A “ZEN” COURTYARD, TWO POOL AREAS, BBQ STATIONS, ETC. ADDITIONALLY, RESIDENTS WILL HAVE EASY ACCESS TO TRANSIT OPTIONS INCLUDING RTD BUS AND LIGHT RAIL STOPS WITHIN WALKING DISTANCE. THESE ASSETS SERVE TO CREATE A UNIQUE AND DYNAMIC PLACE FOR RESIDENTS AND VISITORS ALIKE.

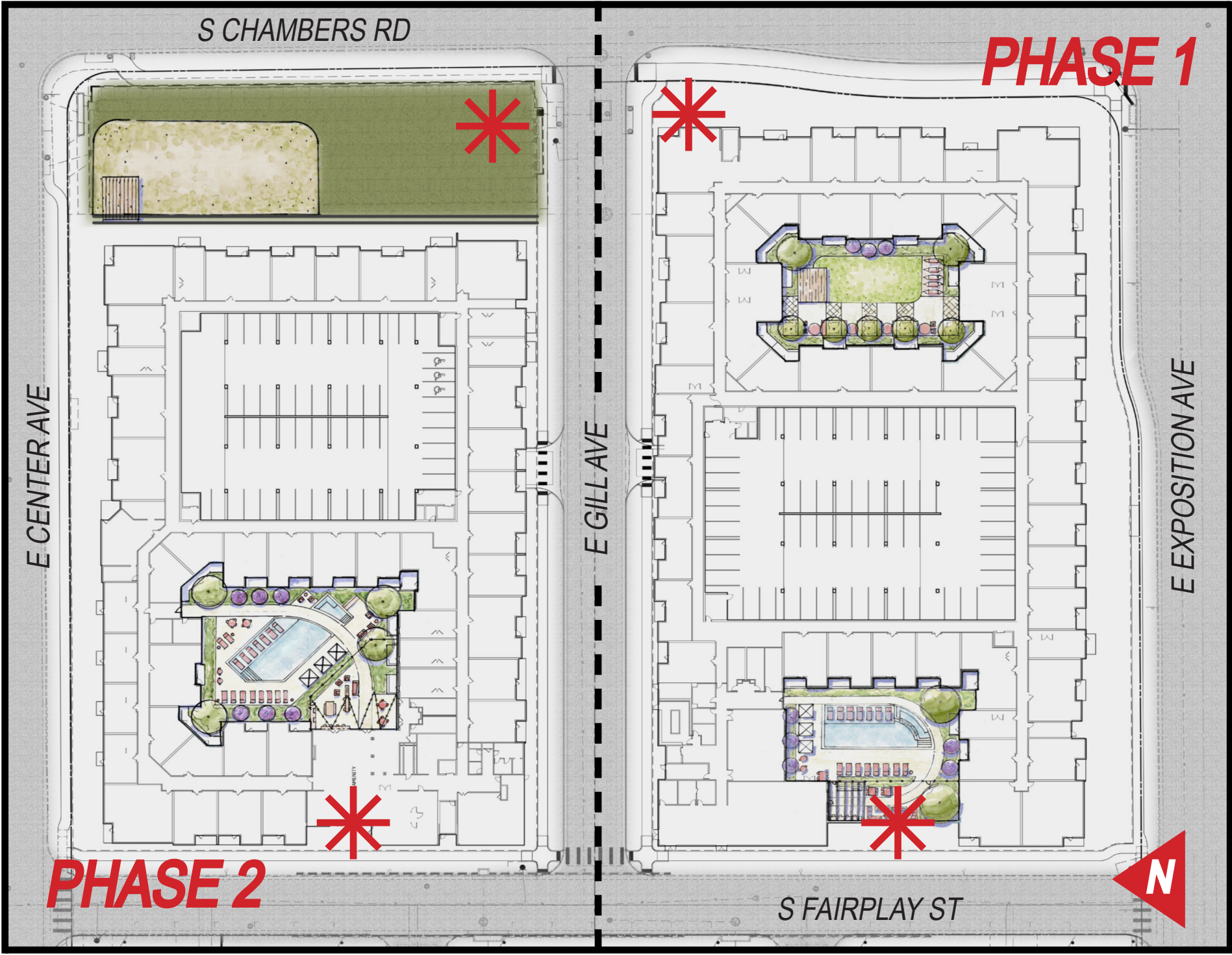
PUBLIC ART WILL BE LOCATED THROUGHOUT THE PROJECT IN THE FORM OF BOTH FUNCTIONAL AND MONUMENTAL PIECES. THE ART IS INTENDED TO CREATE A SENSE OF PLACE AND COHESIVENESS THROUGHOUT, AS WELL AS CREATING A SENSE OF ENTRY AT POINTS WHERE MONUMENT PIECES ARE LOCATED. THE GENERAL LOCATION OF THE PROPOSED PIECES ARE SHOWN IN THE DIAGRAM TO THE RIGHT. THE PRIMARY FOCUS IS THE ENTRANCE TO CITY CENTER 7 ALONG SOUTH CHAMBERS ROAD, SERVING THE FIRST PHASE OF DEVELOPMENT, AND THE WESTERN COURTYARD SERVING THE OTHER AREA OF THE DEVELOPMENT. THERE INCLUDES AREA AND PLANS FOR FUNCTIONAL PIECES TO BE INTEGRATED THROUGHOUT THE SITE.

THE MATERIALS AND DESIGN OF THE ART PIECES ARE INTENDED TO REFLECT THE ARCHITECTURAL AND DESIGN GOALS OF THE PROJECT AS A WHOLE. THE ART IS ALSO ENVISIONED AS MODERN AND CONTEMPORARY, REFLECTIVE OF THE DEVELOPMENT. THE ART IS INTENDED TO BE DONE BY ONE TO TWO ARTISTS, AND INCORPORATE LIGHTING AND AS STATED ABOVE, AND INCORPORATE FUNCTIONALITY WHERE POSSIBLE.

ART LOCATIONS

APPROXIMATE

THE PROJECT WILL BE BROKEN INTO TWO PHASES, WITH ART IMPLEMENTATION OCCURRING IN ORDER OF DEVELOPMENT. PHASE ONE WILL OCCUR AT THE SOUTHERN DEVELOPMENT FIRST, FOLLOWED BY DEVELOPMENT OCCURRING IN PHASE TWO TO THE NORTH.



BUDGET

PERCENT

AMOUNT

SIGNATURE PIECES

50%

\$625,000

ARTIST BUDGET

85%

\$531,250

COORDINATION FEE

0%

\$0

APPLICATION FEE

5%

\$31,250

MAINTENANCE

10%

\$62,500

FUNCTIONAL PIECES

50%

\$625,000

ARTIST BUDGET

85%

\$531,250

COORDINATION FEE

0%

\$0

APPLICATION FEE

5%

\$31,250

MAINTENANCE

10%

\$62,500

TOTAL

100%

\$1,250,000

PHASE 1

50%

\$625,000

PHASE 2

50%

\$625,000

PRELIMINARY SCHEDULE & BUDGET

THE PUBLIC ART SELECTION WILL BEGIN IN 2023 AND IMPLEMENTATION WILL BEGIN AFTER DESIGN DECISIONS HAVE BEEN MADE.

AS THE PUBLIC ART IS PROPOSED TO OCCUR IN PHASING, SERIES MAY BE PLANNED, PHASED, AND INSTALLED AS CONSTRUCTION OCCURS WITHIN THE PROJECT.

THE FIRST PHASE IS PLANNED TO BE IMPLEMENTED ON THE SOUTH HALF OF THE PROPERTY AND THE SECOND PHASE IS PLANNED FOR THE NORTH HALF OF THE PROPERTY AS DEPICTED IN THE ART LOCATION DIAGRAM.

THE BUDGET FOR THE PROJECT'S ART IS SPLIT GENERALLY BETWEEN A COLLECTION OF SIGNATURE PIECES LOCATED AT KEY LOCATIONS OF THE TWO AREAS OF DEVELOPMENT AND FUNCTIONAL PIECES THROUGHOUT. THE TOTAL BUDGET FOR THE PROJECT IS APPROXIMATELY \$1.25 MILLION, WITH 50% DEDICATED TO THE CONTRACTING OF SIGNATURE PIECES, AND 50% DEDICATED TO THE INSTALLMENT OF FUNCTIONAL PIECES THROUGH CITY CENTER 7.

PRIMARY ART GOALS

- DURABLE MATERIALS
- FUNCTIONAL
- CREATE A CONNECTION TO THE NATURAL ENVIRONMENT
- CREATE A UNIQUE IDENTITY
- BE ABSTRACT OR CONTEMPORARY IN CHARACTER
- BE COMPLETED IN PHASES



SIGNATURE PIECES

PRIMARY GATEWAYS INTO THE DEVELOPMENT, SUCH AS ALONG SOUTH CHAMBERS ROAD, AND THE PASSAGES TO THE INTERIOR COURTYARDS, WILL BE THE SITE OF FOUR LARGE SIGNATURE PIECES. THESE PIECES WILL SERVE TO CREATE A SENSE OF PLACE AND CHARACTER FOR THE DEVELOPMENT. THESE PIECES WILL BE BROUGHT IN PHASES, IN-LINE WITH THE DEVELOPMENT.

THE CHOSEN STYLE FOR THESE PIECES ARE LARGE, ABSTRACT PIECES, COMPRISED OF METALS OR OTHER LIKE MATERIALS, AND LIGHTING ELEMENTS TO CREATE



FUNCTIONAL PIECES

FUNCTIONAL PIECES WILL BE LOCATED THROUGHOUT THE PEDESTRIAN AND AMENITY REALMS OF CITY CENTER 7, ENCOURAGING USE AND CREATING A WELCOMING VIBE THROUGHOUT THE DEVELOPMENT.

THESE PIECES WILL FOLLOW THE SAME PHASING PLAN AS THE SIGNATURE PIECES, AND WILL ACCESSIBLE AND APPROACHABLE, WHILE STILL PROVIDING A UNIQUE SENSE OF PLACE TO THE DEVELOPMENT.