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City of Aurora
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Operation Plan:

7 Brew operates on the premise of a drive-up coffee shop, fostering a personalized experience for customers who remain in their vehicles throughout their visit. Unlike traditional setups with drive-up order boards, 7 Brew's innovative model emphasizes direct interaction with staff, eliminating the need for customers to solely with an order menu. This unique approach prioritizes convenience while maintaining a high level of service. As cars progress through the drive-through lane, dedicated staff members engage with patrons, adeptly taking orders and ensuring efficient service. This dynamic system allows employees to flexibly adapt their roles based on traffic flow, guaranteeing a seamless and efficient experience for customers, even during peak times.

Operational Hours

Sunday – Thursday
5:30am – 10:00pm
Friday and Saturday
5:30am – 11:00pm

Staffing

Peak Hours
6-8 employees scheduled.
Off-Peak Hours
4-5 employees scheduled.
Closing Hours
3-4 employees scheduled.

Security

Cameras
10-12 cameras monitoring the building and outside areas.
Alarm Company
Building is monitored by security company.