

# ART CONCEPT

## Scope

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The sculptures at Town Center at Aurora will be engaging, unexpected and a destination for community. They will flow with a youthful exuberance and help passersby feel a sense of lightness and joy. Each sculpture will offer the viewer heading to shopping, dining, or The Fieldhouse an opportunity to engage with an art piece designed at human scale and create a memorable experience.

The three distinct areas will work as a unified group and be produced by distinct artists.

## Selection Criteria

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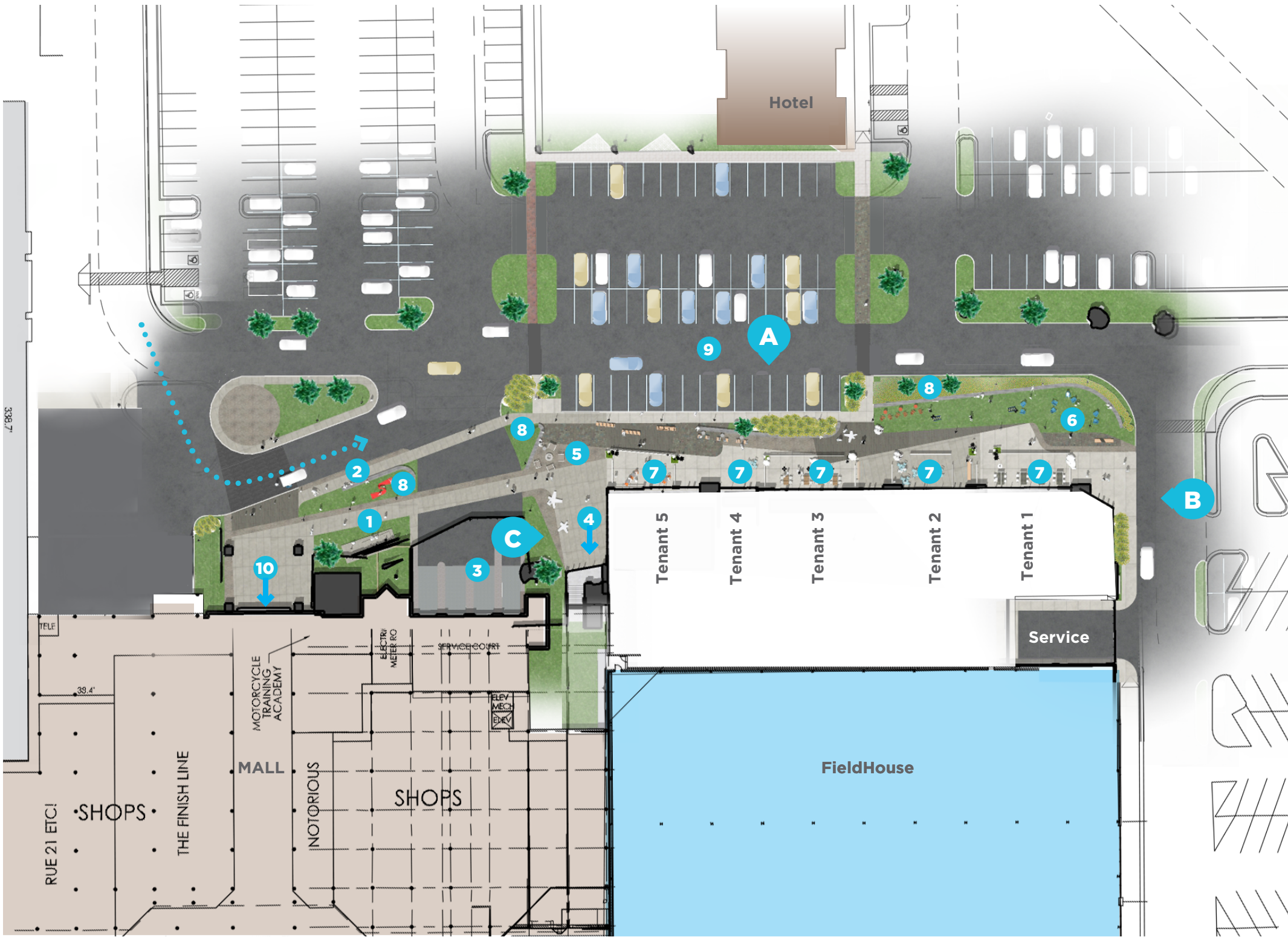
Artists will be selected based on their portfolios and their individual works.

- Fun
- Engaging
- Youthful
- Unique
- Memorable

## Project Budget

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75% for the Professional Artist Budget:	\$75,000
5% as the Public Art Plan Application Fee (paid to City):	\$5,000
10% for Future Maintenance & Repairs (set aside):	\$10,000
10% for Project Coordinator	\$10,000
Total	\$100,000

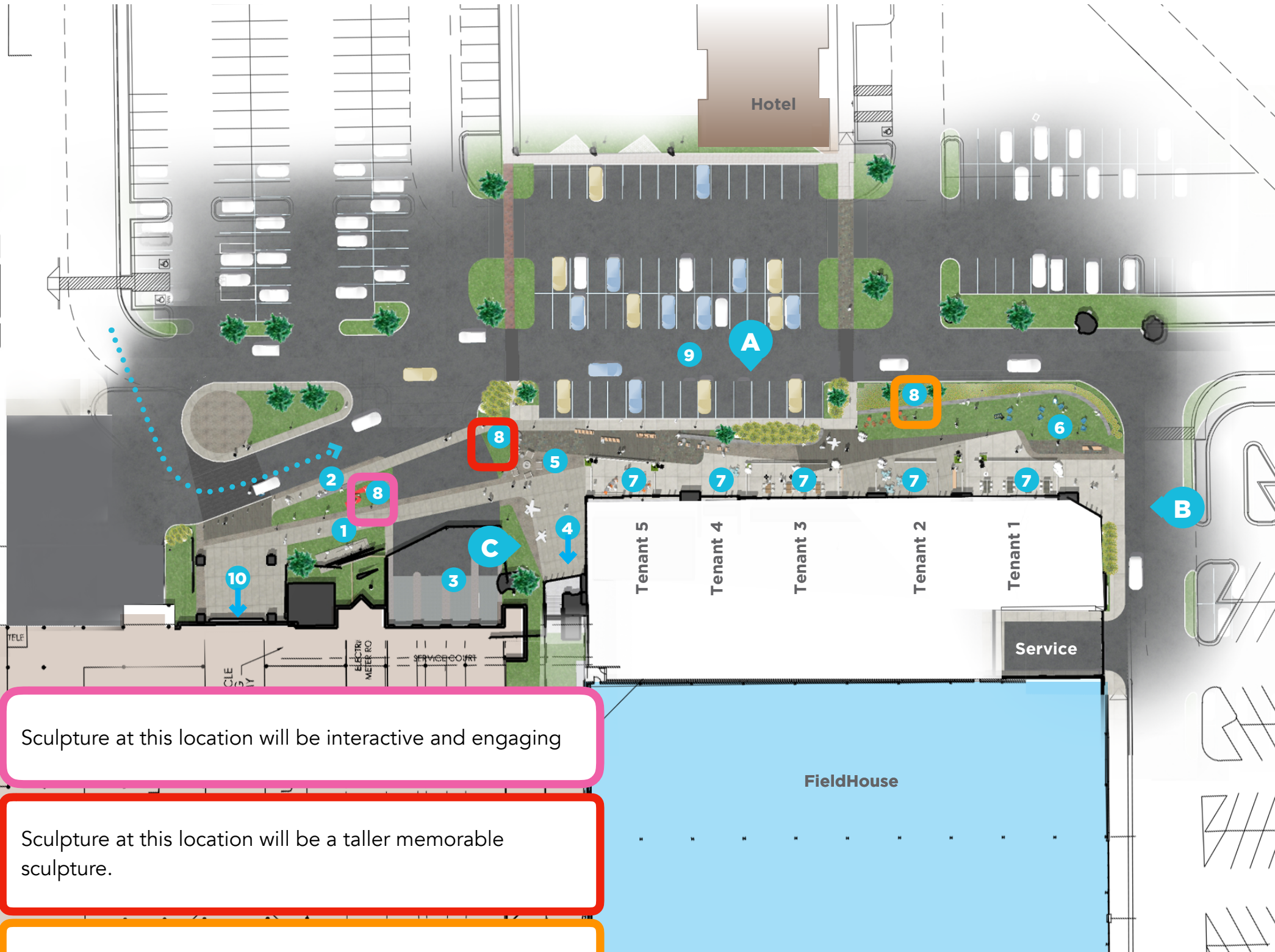


NOTES

- 1 Sign with concrete seating plinth for instagram moment
- 2 Seat wall adjacent to passenger drop off
- 3 Screened Loading Dock
- 4 New Stair/Elevator
- 5 Gathering spot with outdoor seating and fire pit
- 6 Green with seating and festoon lighting
- 7 Restaurant outdoor seating
- 8 Sculpture
- 9 Farmer's Market Zone
- 10 Mall Entrance

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**SITE PLAN**





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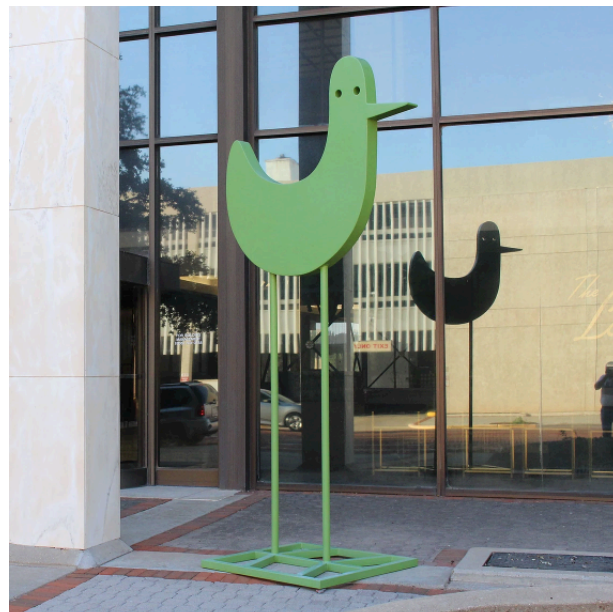
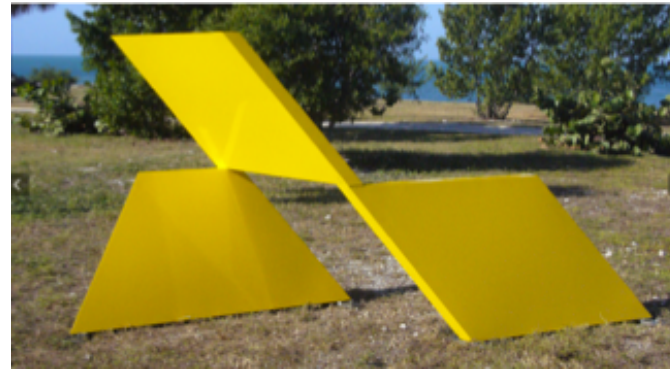
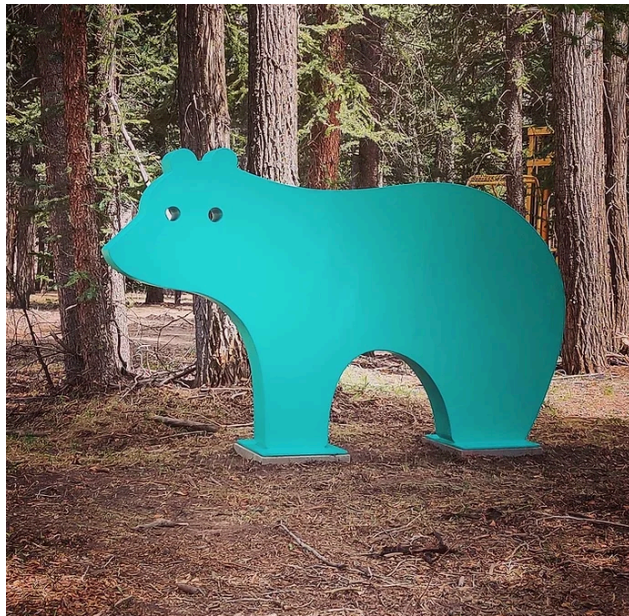
Sculpture at this location will be interactive and engaging

Sculpture at this location will be a taller memorable sculpture.

Sculpture at this location will be kinetic and engaging.

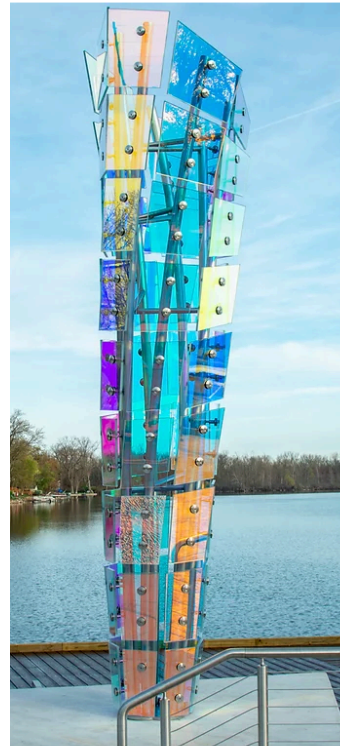
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Potential Concepts

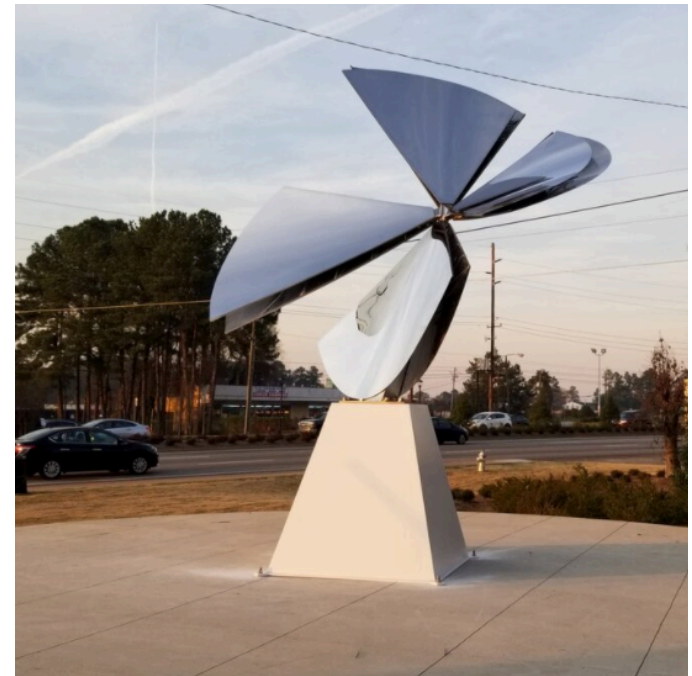




Potential Concepts

The ART  
COMPANY





Potential Concepts