

PUBLIC ART PLAN

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**TAB 7**

# Public Art Plan

The public art at the Aurora Highlands will be a defining element intended to brighten and enliven the parks, open spaces, plazas, and the public realm. The public art within the community will service public spaces, incite interaction and conversation, serve as reference points for navigating, and instill a sense of sustainability and longevity. The art will be multi-faceted, providing the necessary spark to enhance the community. Selected pieces will strive to reflect, reveal, and create the personality of the community.

## Intent

The intent for public art in The Aurora Highlands is to provide cultural and social value to the community and surrounding areas. Public art is encouraged throughout the project and within public spaces as focal points for gathering areas. It is intended to beautify the neighborhood and inspire residents. Public art shall encourage residents to strike up conversation and stimulate community engagement.

## Goals

- Create a sense of ownership within the community with pieces that resonate with the area
- Provide interesting conversation starters for community members to strengthen neighborhood ties
- Emphasize areas of high use, while connecting areas of low use
- Help to create a unique identity for the area where it is located
- Uphold sustainability goals through the use of low impact materials
- Provide longevity through the use of durable materials

## Vision

Art at The Aurora Highlands will be located in areas of high visual impact. The goals of the public art will work to uphold the overall design goals of the Aurora Highlands and support the landscape and surrounding spaces for each location. Unique goals for individual pieces will be generated on a case by case basis depending on the specific location. The Applicant will work with one or more artists (as identified by City of Aurora Standards) to generate the big picture vision intended for the project.

## Timeline

The public art selection will begin no later than the first SP for residential development. It may also start with the Infrastructural Site Plan for The Aurora Highlands Parkway and Gun Club Road with the selection in the roundabout. The art piece selections will be phased with the phasing of the community. The Public Art Plan is intended as a living document, to be updated as the community evolves and art is installed over time.

## Budget

Land Use	Acres	\$ per Acre	\$ per land use
Non-Residential :: Total Acres	808.7	\$540.00	\$436,698.00
Mixed-Use :: Total Acres	81.7	\$500.00	\$40,850.00
Residential :: Total Acres	1607.0	\$325.39	\$522,901.73
<b>Total:</b>	<b>2,497.4</b>		<b>\$1,000,449.73</b>

## City of Aurora Art Fee Allocation

Professional Artist Budget	75%	\$750,337.30
Public Art Application Fee	5%	\$50,022.49
Project Coordinator	10%	\$100,044.97
Future Maintenance & Repairs	10%	\$100,044.97
		<b>\$1,000,449.73</b>

Specific materials, locations, and schedule for public art installments shall be determined at the time of SP. Sizes, timelines, and budgets may change as the project evolves.

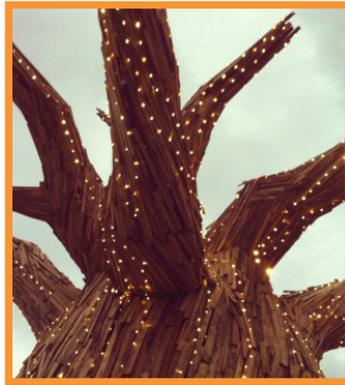
### PUBLIC ART PLAN

Public Art Inspiration



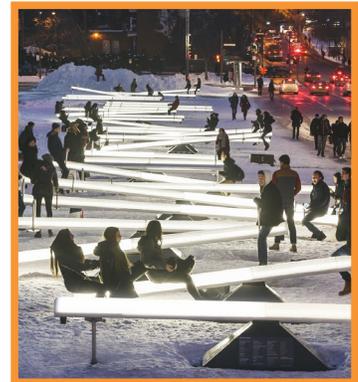
GROW

SUSTAIN



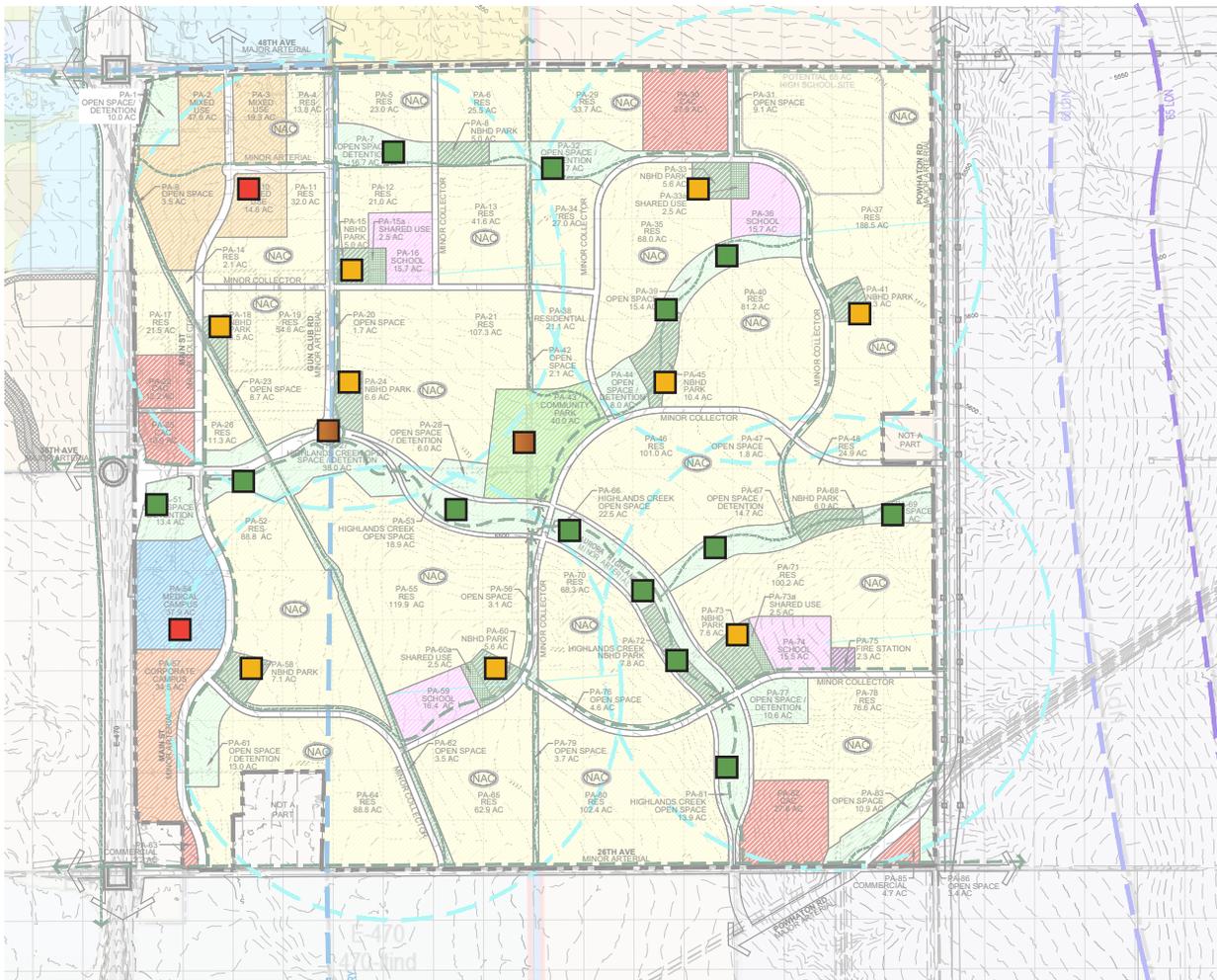
INSPIRE

INTERACT



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## Public Art Locations



### Potential Art Locations

- Statement Piece (\$\$\$\$)
- Series Piece (\$\$\$)
- Supporting Piece (\$\$)
- Minor Piece (\$)

Likely locations for art pieces will include:

- The community park
- Roundabouts
- Plazas within commercial and mixed-use areas
- The corporate campus and medical office campus
- Along the highlands open space trail corridor,
- Other visually iconic locations identified at the time of SP



EXAMPLE OF STATEMENT PIECE



EXAMPLE OF SERIES PIECE



EXAMPLE OF SUPPORTING PIECE



EXAMPLE OF MINOR PIECE

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